



24 August 2007

PRESS RELEASE

Japan External Trade Organization (JETRO)

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**Re: JETRO Pavilion at International Apparel Machinery Show
(JIAM 2008 Singapore)**

1. Summary of International Apparel Machinery Show (JIAM 2008)
 - a. Official Exhibition Name : International Apparel Machinery Show (JIAM 2008)
 - b. Event Dates: 13 May to 16 May 2008
 - c. Venue: Singapore Expo - Halls 2 to 4
 - d. Organizer: Japan Sewing Machinery Manufactures Association (JASMA)
 - e. Supported By: Ministry of Economy, Trade and Industry, Singapore Tourism Board, Japan Chamber of Commerce and Industry and Japan External Trade Organization.

2. Summary of JETRO Pavilion - JETRO supports JIAM 2008 to:
 - In respond to globalization and challenges faced in the apparel industry, JETRO pavilion was formed at established international trade shows to encourage small and medium sized businesses to exploit greater business opportunities in overseas markets.

 - The growth of the apparel industry in Southwest Asia and the Southeast Asia area is remarkable. India in particular, and Bangladesh, Pakistan, Cambodia are positive in the introduction of superior sewing connection machine and technology from Japan.

 - "JIAM 2008" held for the first time in Singapore due to its strategic location has prompted JASMA to host the event here, enabling medium and small sized businesses in Japan to showcase and to demonstrate sewing connection machine and technology within JETRO's pavilion.



- With JETRO's locally managed offices around the world, they have access to local management with a thorough understanding of their market, enjoy close relations with local government, trade bodies and the media, and can respond quickly and appropriately to the changing customers' needs of the apparel industry.

Show Factsheet

Expected Number of Booths : 1,500 (30,000 sqm)

Expected Number of Visitors : 25,000 visitors that **include key** garment & textile manufacturers, importers & exporters, dealers & distributors and retailers from India, China, Bangladesh, Pakistan, Indonesia, Thailand, Vietnam and the rest of Asia.

Booth Fee : JP¥300,000 (9 m² ▪ tax excluded)

Exhibit Profile : Latest and most advanced apparel machinery, equipment, products and services.

Who should sign up: Small and medium-sized business or trade group

【For more information, please contact:】

Japan External Trade Organization (JETRO)

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